



CURRICULUM VITAE

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PERSONAL DETAILS

Name : Nurul Aziah binti Ahmad
Current Position : Lecturer
Affiliation : Department of Tourism, Faculty of Hospitality, Tourism and Wellness
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TOURISM EDUCATORS IN TOURISM MANAGEMENT, TOURISM PLANNING AND DEVELOPMENT

I am a result driven and commercially minded tourism educator with four years of academic experiences. With a practical knowledge and experience in the area of tourism management, I have a high interest in tourism fields especially from the planning and development perspective. Known for excellent interpersonal skills, motivational skills, entrepreneurial spirit, professionalism, integrity and high ethical standards. My life-time career objectives are to work with principle(s) to benefit the society and form a vibrant environment with sound human values.

AREAS OF EXPERTISE

1. Tourism Management
2. Cultural and Heritage Tourism
3. Tourism Planning and Development

ACADEMIC QUALIFICATIONS

- 2013 : Master in Tourism Management
(Planning and Development),
Universiti Teknologi MARA, Shah Alam Selangor, Malaysia
CGPA: 3.73
- 2011 : Bachelor of Science (Hons) Tourism Management,
Universiti Teknologi MARA, Shah Alam Selangor, Malaysia
CGPA: 3.29
- 2009 : Diploma in Tourism Management,
Universiti Teknologi MARA, Pulau Pinang Malaysia
CGPA: 3.52

Achievement in Education

1. Dean list award for Semester II, III, IV (Diploma in Tourism Management)
2. Best student award for Diploma in Tourism Management
3. Faculty Post Graduate Award (Master in Tourism Management – June 2012)

PUBLICATION & CONFERENCE PRESENTATION

Publications

1. Nurul Aziah A., Aikal Liyani M.R., Hasif Rafidee H., Siti Aisah A., Zaharah M. R., Khairun Najiah A. (2016) A Conceptual Understanding of Dark Tourism and Thanatourism in Malaysia, *Theory and Practice in Hospitality and Tourism Research*, Taylor & Francis Group, London – **published in Google books**
2. Nurhazwani A., Nurul Aziah A., & Aikal Liyani M.R. (2015) Nutrient content of menu for basic recruit training in military foodservice, *Theory and Practice in Hospitality and Tourism Research*, Taylor & Francis Group, London – **published in Google books**
3. Nurul Aziah A. (2013) Understanding the Relationships between Postcards as Image Makers and Postcards-Induced Emotions with a Desire to Travel, **Master dissertation**, Universiti Teknologi MARA, Shah Alam Malaysia

Conference papers

1. Nurul Hafizah M.Y., Nurul Aziah A., Nurhaiza N., Mohd Safwan G., Nurhazwani A. (2015) Proceedings from 4th International Seminar on Entrepreneurship and Business, *ISEB 2015: Promosi Panduan Diet Malaysia 2010: Tahap Pemahaman Komuniti Bandar dan Luar Bandar*, Flamingo Hotel, Pulau Pinang, Malaysia
2. Aikal Liyani M.R., Nurul Aziah A., Nurul Hafizah M.Y., Khairun Najiah A., Zaharah M.R., Siti Aisah A. (2015) Proceedings from 4th International Seminar on Entrepreneurship and Business, *ISEB 2015: A Conceptual Paper on Leisure Time and Travel Habits among Youth*
3. Nurul Aziah A., Aikal Liyani M.R., Siti Aisah A., Zaharah M.R., Khairun Najiah A. (2014) Proceedings from 4th International Seminar on Entrepreneurship and Business, *ISEB 2014: A Conceptual Paper on Fundamental of Thanatourism and Potential Destinations in Malaysia*, Perdana Hotel, Kota Bharu Malaysia

4. Wan Mohd Nazdrol W. N., Nurul Aziah A., Aikal Liyani M. R., Zaimatul A. (2014) Proceedings from 3rd International Conference on Business and Communication ICBC 2014: *A Conceptual Paper of Challenges Faced by Women Entrepreneurs towards Business Performance: A Case in Pasar Siti Khadijah, Swiss Garden, Kuala Lumpur, Malaysia*

5. Nurul Aziah A., Zafrul I. (2012) Proceedings from Melaka International Heritage Conference 2012 & 5th Tourism Outlook Conference: *Understanding the Relationships between Postcards as Image Makers and Postcard-induced Emotions with a Desire to Travel, Melaka, Malaysia*

TEACHING AND ADMINISTRATIVE RESPONSIBILITIES

Taught courses:

1. Travel and Tours Management
2. Cultural and Heritage Tourism
3. Principles of Marketing
4. Fundamentals of Management

Administrative responsibilities:

1. Course Coordinator of Final Year Research Project (Tourism) (2015/2016)
2. Course Coordinator of Travel and Tours Management (2014/2015)
3. Course Coordinator of Cultural and Heritage Tourism (2015/2016)

PREVIOUS EMPLOYMENT

- 2013 till present : Tourism Lecturer at Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan, Malaysia
- March – Dec 2013 : Tourism Lecturer (Part time) at Faculty of Hotel and Tourism, Universiti Teknologi MARA, Terengganu Malaysia
- Feb – May 2011 : English Teacher (Temporary) at SMK Raja Shahrman, Beruas Perak Malaysia

COMMUNITY SERVICE

1. Volunteers for Kuala Lumpur SEA Games 2017 (Futsal)
2. Facilitator for 1Asean Mini Summit 2015 at Kuala Lumpur Convention Centre
3. Facilitator for Program Pembangunan Ekonomi Komuniti (PROSPEK) Besut 2014
4. Facilitator for Program “Make Over Homestay Jelawang” 2014 at Homestay Kg. Jelawang, Dabong, Kelantan
5. Facilitator for Program “Makeover Homestay Pantai Suri” 2014 at Pantai Suri Homestay, Tumpat, Kelantan
6. Participant for Belum Reco Adventure Siri 6/2014 at Royal Belum, Gerik, Perak

INNOVATION INVOLVEMENT

1. Raja Bersiong Palace – A Mythical Rhapsody: A Lust for Blood
Research, Innovation, Invention & Design (RIID) UiTM Melaka (2012)
Award: Silver
2. Raja Bersiong Palace – A Mythical Rhapsody: A Lust for Blood
Innovation Platform UiTM Kedah & UiTM Pulau Pinang (2012)
Award: Bronze
3. Trot Sight
Hospitality Innovation, Invention Design (HIID) UiTM Shah Alam (2012)
Participant

TOP SKILLS

Skills	Proficiency
Microsoft Office	Advanced
SPSS (for statistics)	Advanced
Endnote (for managing references)	Advanced
TURNITIN (for plagiarism)	Advanced
ABACUS ticketing software	Intermediate

LANGUAGES

Language	Proficiency (0= Poor – 10= Excellent)	
	Spoken	Written
English	10	10
<i>Bahasa Melayu</i>	10	10

REFERENCES

Name: Assoc. Prof. Dr. Nor'ain Othman

Designation: Associate professor

Company: Faculty of Hotel and Tourism Management, Universiti Teknologi
MARA, Shah Alam

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