

CURRICULUM VITAE

Last updated on 28th February 2023



PERSONAL DETAILS

Name : Nurul Hafizah Binti Mohd Yasin
Current Position : Senior Lecturer DS52
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ACADEMIC QUALIFICATIONS

2021 : PhD (Health Entrepreneurship)
Universiti Malaysia Kelantan
2019 : Executive Diploma (Entrepreneurship Educator)
Universiti Malaysia Kelantan
2012 : Master in Health Science (Community Nutrition),
Universiti Kebangsaan Malaysia
2010 : Bachelor of Food Science & Nutrition,
Universiti Malaysia Sabah
2006 : Matriculation College (Biology Science),
Pahang Matriculation College

PROFESSIONAL MEMBERSHIP

NO.	MEMBERSHIP	STATUS	DATE
1.	Persatuan Pemakanan Malaysia	Member	30 January 2016 – 2022
2.	Persatuan Alumni Universiti Kebangsaan Malaysia	Member	25 August 2012- 2022
3.	Malaysia Association of Wellness Trainer	Member	1 January 2020-2022
4.	Persatuan Akademik berorganisasi	Member	30 Oktober 2020 - 2022
5.	Persatuan Senamrobik Negeri Kelantan	Member	13 July 2017 - 2022
6.	Global Ambassador of Sustainability	Member	24 February 2022 – 24 February 2023
7.	Assocation for Information System (MyAIS)	Pegawai Perhubungan	8 July 2022 – 25 February 2024

TEACHING AND ADMINISTRATIVE RESPONSIBILITIES

Taught courses: Nutrition Communication, Human Nutrition, Introduction to Healthcare Industry, Consumer Behavior in Healthcare Industry, Food & Nutrition in Practice, introduction to Wellness Industry

PREVIOUS EMPLOYMENT

2013 till present : Permanent Lecturer at Faculty of Hospitality, Tourism and Wellness, Universiti Malaysia Kelantan

2012 : Lecturer at Management Science University

2010 : Nutritional Consultant for Anlene Bone Health Check

ADMINISTRATIVE RESPONSIBILITIES

NO.	POSITION	LEVEL	DATE
1.	Programme Coordinator	Faculty	1.10.2016-30.9.2017
2.	Head of Entrepreneurship Committe	Faculty	1.1.2017- 31.12.2017
3.	PROSPEK Coordinator	University	1.1.2017- 31.12.2017
4.	Head of Deparment (Wellness)	University	1.4.2022 – 30.3.2024

Research Interest:

Food Science and Nutrition, Halal Food Studies, Product Development, Community Nutrition, Women's Healthcare, Health Promotion, Health Tourism, Health Entrepreneurship, Nursing Home Management, and Healthcare Management.

Research Activities:

NO.	GRANT	TOPIC	POSITION	DATE	TOTAL (RM)
1.	FRGS	Developing a new theoretical framework of stress for nursing home staff in Malaysia	Leader	15 August 2017 – 15 August 2019	45,368
2.	UMK-FUND	Modelling of Burnout among nursing home staff in Malaysia	Leader	15 Dis 2021 – 15 Dis 2022	5,000
3.	PRGS	The prototype of stress level measurement scale for nursing home staff	Member	2 Ogos 2021-1 Ogos 2023	132,000
4.	Skim Geran Penyelidikan Jangka Pendek (SGJP)	Customer re-patronage intention to improve service performance in local fast-food restaurant	Member	May 2015 – May 2016	10,000
5.	SGJP	Assessment of Understanding of Physical Activities for University Students	Member	20 Dis 2017-19 Dis 2018	5,000
6.	Skim Geran Penyelidikan Lanjutan Myra (SGPL-Myra)	Minimum Standard Facilities for Nursing Home in Malaysia	Member	15 Januari 2017 – 14 Julai 2017	15,000
7.	UMK Community Impact Research Grant	A comprehensive Study on Profiling, Human Capital Disctrubution, and Employment Readiness of Rohingya Refugess Community in klang Valley Malaysia	Member	3 Nov 2021 -2 Nov 2022	10,000
8.	Yapeim-Maybank Islamic community	Projek Perusahaan Ikan Lunak	Member	1 April 2022-31 March 2023	500,000
9.	KPT-Career Advancement Program	Elderly Training Program for Caregiver	Member	20 July 2022 – 19 July 2023	64,100
10.	UMK-FUND	Teknologi dan Inovasi dalam penanaman padi di Kelantan	Member	15 Dis 2021 – 15 Dis 2022	5,000
11.	UMK Community Impact Research Grant	Digital Competence and Teachers' Readiness towards Society 5.0	Member	3 Nov 2021 -2 Nov 2022	10,000

12.	UMK-FUND	Responsible tourism and destination sustainability towards quality of life among local community	Member	22 Dis 2022 – 21 Dis 2023	5,000
13.	UMK-FUND	Adaptogenic Herbs/Plants Use among Orang Asli and their Phytochemical Compounds for Physical Performance Enhancement	Member	15 Dis 2021 – 15 Dis 2022	5,000
14	UMK-MATCH	Exploring Multidimensional Child Poverty in Rural Kedah, Kelantan, and Perlis: Conceptualising a Social Business Model	Member	4 Jan 2022 – 31 Dec 2022	10,000

PUBLICATIONS

Books/ Reference Books

NO.	TITLE
1.	Nurul Hafizah Mohd Yasin , Ahmad Faezi, Abd. Rashid, Siti Fatimah Ab. Ghaffar (2022) <i>Food & Nutrition in Practice</i> . iPRO Publication. ISBN: 987-967-15348-8-5
2.	Nurul Hafizah Mohd Yasin , Nor Dalila Marican, Siti Fatimah Ab Ghaffar. (2021) <i>Introduction to Wellness Industry</i> . iPRO Publication. ISBN: 978-967-15348-5-4
3.	Nur Farihin Abd Hadi Khan, Hasif Rafidee Hasbollah, & Nurul Hafizah Mohd Yasin (2018). <i>Spa Management & Aromatherapy</i> . Kuala Lumpur: iPRO Publication. ISBN 978-967-14437-5-0.
4.	Nurul Hafizah Mohd Yasin & Ahmad Faezi, Abd. Rashid (2017) <i>Introduction to Healthcare Industry: Study Guide and Workbook</i> . iPRO Publication. ISBN: 987-967-15348-0-9
5.	Mohd Hafzal Abdul Halim, Nurul Hafizah Mohd Yasin & Mohd Firdaus Mohd Nasir (2017) <i>Physiology and Health</i> . iPRO Publication ISBN: 987-967-14437-3-6
6.	Mohd Hafzal Abdul Halim, Mohd Firdaus Mohd Nasir & Nurul Hafizah Mohd Yasin (2017) <i>Physiotherapy and Physical Wellness</i> . iPRO Publication ISBN: 987-967- 14437-3-6
7.	Nurul Hafizah Mohd Yasin & Ahmad Faezi, Abd. Rashid (2017) <i>Nutrition and Health</i> . iPRO Publication. ISBN: 987-967-15348-1-6
8.	Nor Dalila Marican, Ahmad Fadhilnoor Marican, Nurul Hafizah Mohd Yasin , Hasif Rafidee Hasbollah, Mohd Firdaus Mohd Nasir & Mohd Hafzal Abdul Halim. (2016). <i>Fundamentals of Traditional and Complementary Medicine</i> . Kuala Lumpur: Power Action Resources. ISBN 978-967-13268-3-1.
9.	Hasif Rafidee Hasbollah, Nurul Hafizah Mohd Yasin & Mohd Firdaus Mohd Nasir (2015). <i>Introduction to Nursing Home</i> . Kuala Lumpur: Power Action Resources. ISBN 978-867-13268-1-7.
10.	Nurul Hafizah Mohd Yasin , Mohd Firdaus Mohd Nasir & Hasif Rafidee Hasbollah (2015). <i>Introduction to Health Care Industry</i> . Kuala Lumpur: Power Action Resources. ISBN 978-976-1326-0-0.

Chapter in Book

NO.	TITLE
1.	Nurul Hafizah Mohd Yasin & Siti Zamanira Mat Zaib. (2021). Paradigma Sosial 2021. Bunuh Diri: Terpaksa atau Dipaksa? Institut Sosial Malaysia, 124-127. ISSN 2773-4986.
2.	Siti Zamanira Mat Zaib, Azwan Abdullah, Nurul Hafizah Mohd Yasin, Siti Salwani, Farahiah Azmi. (2021). Motivations Aspects for the adoption of Islamic Financing among Halal Entrepreneurs in Malaysia. In The Importance of New Technologies and Entrepreneurship in Business Development. Lecture Notes Book Series in Springer.
3.	Nurul Aziah A., Aikal Liyani M.R., Hasif Rafidee H., Siti Aisah A., Zaharah M. R., Khairun Najiah A. Nurul Hafizah M.Y. (2016) A Conceptual Understanding of Dark Tourism and Thanatourism in Malaysia, Theory and Practice in Hospitality and Tourism Research, Taylor & Francis Group, London – Published in Google Book
4.	Keusahawanan dan Kepimpinan Wanita: She Believed, She Could, So She Did. (2022). ISBN: 978-967-0021-03-4. Penerbit Universiti Malaysia Kelantan

Refereed and Indexed Journals

NO.	DETAILS
1.	Abdullah, F. A., Nurul Hafizah.M.Y., Hasbollah, H. R., Saidi, N. A., Mohd Radzi, N. A., Hashim, H. (2022). Propensity Adoption of Digital Technology Among Small Medium Enterprises in The Tourism Industry, <i>Journal of Tourism, Hospitality & Culinary Arts (JTHCA)</i> .
2.	Nurul Hafizah.M.Y. Razli, C.R. & Hasif Rafidee H., Marlisa, A.R. & Siti Zamanira, M.Z. (2020). The Prevalence of Burnout among Nurses in Nursing Home: A cross Sectional Study. <i>Journal of Critical Reviews</i> , 7(5), 96-100.
3.	Yasin, N. H. M., Rahim, M. A., Hasbollah, H. R., Razak, R. C., Rashid, A. F. A., Nor, M. A. M., & Jamaludin, M. R. (2019). Job Demands, Job Resources and Job Stress among Staff In Malaysia Nursing Home. <i>Indian Journal of Public Health Research & Development</i> , 10(11), 2298-2305.
4.	Hasbollah, H. R., Hasbollah, H. R., Rahman, M. A., Rashid, A. F. A., Razak, R. C., Nor, M. A. B. M., & Muhamad Ridwan Jamaludin. (2019). Nursing Home Nurses Stress: How To Deal With It Effectively Everyday. <i>Journal of Advance Research in Dynamical & Control Systems</i> , 11(8), 1-6.
5.	Yasin, N. H. M., Rashid, A. F. A., Hasbollah, H. R., Ahmad, G., Halim, M. H. A., Marican, N. D., & Nasir, M. F. M. (2019). Nutritional Level: Do Consumers in Kota Bahru, Kelantan Understand? <i>International Journal of Innovation, Creativity and Change</i> , 6(3), 89-103.
6.	Jamaludin, M. R., Hasbollah, H. R. B., Yasin, N. H. M., Nasir, M. F. B. M., Halim, M. H. B. A., Nordin, N. M. F. B. N., & Noor, M. A. B. M. (2019). Factors of Influencing Turnover Intention Among Nursing Home Staff In Malaysia. 295 – 299.
7.	Rashid, A. F. A., Marican, N. D., Yusoff, A. M., Yasin, N. H. M., Halim, H. A., & Hasbollah, H. R. (2019). Evaluation of Interactive Physical Activity Education Program (IPAEP): A Preliminary Study. <i>International Journal of Education, Psychology and Counseling</i> , 4(32), 264-275.

8.	Nurul Hafizah.M.Y. Razli, C.R., Hasif Rafidee H. & Mohammad Afizul, M. (2018). A proposed Framework on Turnover Intention among Nursing Home Nurses. <i>Journal of Academic Research in Business and Social Science</i> . 8(15): 366-377.
9.	Nik Muhammad Faris Nik Nordin, Hasif Rafidee Hasbollah, Mohd Asrul Hery Ibrahim, Nor Dalila Marican, Mohd Hafzal Abdul Halim, Ahmad Faezi Ab Rashid, & Nurul Hafizah Mohd Yasin. (2018). Nursing Home Services In Malaysia In Term of Principle, Share Services And Lavatories: A Review. <i>International Journal of Engineering & Technology</i> , 7(3), 732-734.
10.	Jaini, A., Nurul Hafizah M.Y. , Rasdi, A. L. M. , Zamzamid, Z. , Zamanira, S. , & Ahmad, N. A. (2017) The Impact of Tangible Quality on Re-patronage Intention among Fast Food Consumer. <i>International Business Management</i> . 11(1):1-7
11.	Nur Dalila, N., Ruzita. H., Che Rusli, M.S., Nurul Hafizah.M.Y. & Nurhaiza. N. (2017). Woman Hygiene Practice in Malaysia: A Quantitative Study. <i>International Business Management</i> . 11(3): 624-627.

Media

1. Nurul Hafizah Mohd Yasin (Vol 189, June 2017). 5 Tip Hebat Berniaga Dengan Modal Minimum. *Majalah Maskulin*. (pp 118-119) [Magazine]
2. Nurul Hafizah Mohd Yasin (2016, April 13) Pengurusan Stres: Bantu Selagi Terdaya. *Sinar Harian*. (pp. 5). [Newspaper]
3. Nurul Hafizah Mohd Yasin. (2016, February 10) Bodek Beretika Disenangi Pensyarah. *Sinar Harian*. (pp. 5). [Newspaper]
4. Nurul Hafizah Mohd Yasin (Vol. 2, Isu 1 Jan-Jun 2016). Aktiviti Pelajar FKP: Karnival Jom Sihat. *Majalah Caknawan*. (Pp 16-17) [Magazine]
5. Nurul Hafizah Mohd Yasin. (2020, December 31) Kembali Ke Sekolah dengan Norma Baharu: Apa Peranan Guru dan ibu Bapa?. *Sinar Harian*. (pp. 5). [Newspaper]
6. Nurul Hafizah Mohd Yasin. (2021, December 31) Melestarikan Kesejahteraan Intelektual Sepanjang Cuti Sekolah. *Sinar Harian*. (pp. 5). [Newspaper]
7. Nurul Hafizah Mohd Yasin. (2022, December 13) Usah biar kelesuan digital jejas kualiti hidup. *Berita Harian*. (pp. 11). [Newspaper]

International Proceedings (Conferences)

NO.	DETAILS OF PROCEEDING
1.	Nurul Hafizah M.Y. , Nurhazwani A., Aikal Liyani, R., Razman Hafifi. (2014) Proceedings from 3 rd International Seminar on Entrepreneurship and Business, ISEB 2014: <i>Development of High Fibre Biscuits from Brown Rice and Banana Skin</i> . Perdana Hotel, Kelantan, Malaysia.
2.	Nurhazwani A., Nurul Hafizah M.Y. , Ruqaimi, R. (2014) Proceedings from 3 rd International Seminar on Entrepreneurship and Business, ISEB 2014: <i>Knowledge, Attitudes and Practices (KAP) of Nutrition and Healthy Lifestyles among University Students: A Basis for Developing Structured Nutrition and Health Teaching Module</i> . Perdana Hotel, Kelantan, Malaysia.
3.	Razman Hafifi Redzuan, Nik Madeeha, N.M.M, Nurul Hafizah, M.Y and Mohamed Dahlan Ibrahim. (2014) Proceedings from 3 rd International Seminar on Entrepreneurship and Business, ISEB 2014: <i>The Factors That Contribute Failure of Prevention Fuel Smuggling in Pengkalan Kubor Kelantan Malaysia</i> . Perdana

	Hotel, Kelantan, Malaysia.
4.	Nurul Hafizah M.Y. , Nurul Aziah A., Nurhaiza N., Mohd Safwan G., Nurhazwani A. (2015) Proceedings from 4th International Seminar on Entrepreneurship and Business, ISEB 2015: <i>Dietary Guideline 2010: Level of Understanding Among Rural & Urban Kuala Terengganu</i> . Flamingo Hotel, Pulau Pinang, Malaysia.
5.	Aikal Liyani M.R., Nurul Aziah A., Nurul Hafizah M.Y. , Khairun Najiah A., Zaharah M.R., Siti Aisah A. (2015) Proceedings from 4th International Seminar on Entrepreneurship and Business, ISEB 2015: <i>A Conceptual Paper on Leisure Time and Travel Habits among Youth</i> . Flamingo Hotel, Pulau Pinang, Malaysia.
6.	Mohd Safwan G., Nurul Hafizah M.Y. , Muhammad Aididinizar Zia A. K, Peck-Leong Tan, Mohd Rusdan Y. (2015) Proceedings from 4th International Seminar on Entrepreneurship and Business, ISEB 2015: <i>Intention to Migrate: Underlying Factors. Affecting Malaysian Brain Drain</i> . Flamingo Hotel, Pulau Pinang, Malaysia
7.	Atikah Rusli, Nurashyikin Ridzuan, Nurul Hafizah M.Y. , Zaimatul Awang. (2017). Proceeding on the International University Carnival on e-Learning (IUCEL) 2017. <i>Online Practicum Evaluation System (OPES)</i> . Universiti Sains Islam Malaysia, Malaysia.
8.	Nurhaiza Nordin, Nurnaddia Nordin, Norzalina Zainudin, Nurul Hafizah Mohd Yasin . (2017). Effects of Rural and Urban Population on Health Care Expenditure: Case of China and India. International Conference on Economic. 29 November 2017.
9.	Nurul Hafizah M.Y. , Hasif Rafidee, H., Ghazali, A., Ahmad Faezi, A. R., Mohd Hafzal, A. H., Mohd Firdaus, M.N. Nor Dalila, M. (2017). Proceeding from 5 th International Seminar on Entrepreneurship and Business 2017 (ISEB). <i>Message on Nutrition Information: Does the Consumer in Kota Bharu Kelantan Understand the Label?</i> . Grand Inna Padang Hotel Convention & Exhibition, Indonesia.
10.	Nur Nabillah, N.A., Hasif Rafidee, H. Nurul Hafizah M.Y. , Nur Liyana A.R., Nik Muhammad Faris, N.N. (2017). Proceeding from Seoul International Conference on <i>Seoul International Conferences on Social Sciences and Management (SICSSAM), Consciousness about Healthy Diet among Urban Society in peninsular Malaysia, 7 -9 February 2017, Seoul, South Korea</i> , p. 512 – 520. ISBN 978-986-5654-10-8.
11.	Nurul Hafizah M.Y. , Nur Aliah, M., Mazne, I., Derweanna, B.S., Nurul Fardila, A.R. (2017). Proceeding from International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity (iMIT-SIC). <i>Advance in High Fiber Biscuit Using Brown Rice and Banana Peel</i> . 1: 121-127. e-ISBN: 978-967-14017-5-0. UiTM Arau Perlis, Malaysia
12.	Nurul Fardila, A.R., Nurashikin, A.R., Siti 'Atikah, Rusli, Derweanna, B.S., Nurul Hafizah M.Y. (2017). Proceeding from International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity (iMIT-SIC). <i>Ipomea Crunchy Crunch Cereal</i> . 1: 136-142. e-ISBN: 978-967-14017-5-0. UiTM Arau Perlis, Malaysia
13.	Nik Muhammad Faris Nik Nordin, Hasif Rafidee Hasbollah, Mohd Asrul Hery Ibrahim, Nor Dalila Marican, Mohd Hafzal Abdul Halim, Ahmad Faezi Ab Rashid, & Nurul Hafizah Mohd Yasin . Nursing Home Facilities in Malaysia (Premise, Shared Facilities & Individual Accommodations Space Requirement): A Literature Review. <i>International Conference on Applied Science and Technology (ICAST2017) 3-5 April 2017, Langkawi Island, Malaysia</i> .

14.	Muhamad Aizat Mat Ibrahim, Hasif Rafidee Hasbollah, Mohd Asrul Hery Ibrahim, Nor Dalila Marican, Mohd Hafzal Abdul Halim, Ahmad Faezi Ab Rashid, & Nurul Hafizah Mohd Yasin . Physical Activity Associate Low Back Pain and Intervention Program Review. <i>International Conference on Applied Science and Technology (ICAST2017) 3- 5 April 2017, Langkawi Island, Malaysia.</i>
15.	Muhamad Aizat Mat Ibrahim, Hasif Rafidee Hasbollah, Mohd Asrul Hery Ibrahim, Nor Dalila Marican, Mohd Hafzal Abdul Halim, Ahmad Faezi Ab Rashid, & Nurul Hafizah Mohd Yasin . Nursing Home and Quality of Life. <i>International Conference on Applied Science and Technology (ICAST2017) 3-5 April 2017, Langkawi Island, Malaysia.</i>
16.	Nurul Hafizah M.Y. (2017). Proceeding from Inaugural World Congress in Anti-Aging, Aesthetic, Regenerative, Nutritional and Exercise Medicine (WAAARNEM). <i>Nutrition Information: Do Adults in Kota Bharu Kelantan Understand The label?.</i> Sheraton Imperial Kuala Lumpur, Malaysia.
17.	Nurul Hafizah. M.Y. Razli, C.R., Hasif Rafidee H. & Mohammad Afizul, M. (2018). A proposed Framework on Turnover Intention among Nursing Home Nurses. Proceeding from 4 th International Hospitality and Tourism Conference (IHTC2018), Tamu Hotel and Suites, Kuala Lumpur, Malaysia, 21 st – 23 rd November 2018.
18.	Nurul Hafizah. M.Y. Razli, C.R., Hasif Rafidee H. & Mohammad Afizul, M. (2018). <i>A Proposed Framework on Burnout among Nursing Home Nurses in Malaysia.</i> The 6th International Seminar on Entrepreneurship and Business (ISEB 2018). Conference will be held at Hotel Pedana, Kelantan on November 24, 2018.
19.	Siti Zamanira Mat Zaib, Azwan Abdullah, Nurul Hafizah Mohd Yasin, Siti Salwani Abdullah, Nur Farahiah Azmi. Motivations Aspect for the Adoption of Islamic Financing Among Halal Entrepreneurs in Malaysia. Conference on Business and Technology (ICBT) 2020. Istanbul, Turkey.
20.	Nurul Hafizah Mohd Yasin, Nur Haiza Nordin; Nur Naddia Nordin; Nik Noorhazila Nik Mud; Siti Zamanira Mat Zaib, Fadhilahanim Aryani Abdullah, Nur Dalila Mat Yusoff, Nurul Fardila Abdul Razak. (2021). The Relationships between Attitudes, Subjective Norm, and Perceived Behavior Control with the Adoption of Food Bank Program among University Students. The 9th International Seminar on Entrepreneurship, Business And Technology (Scopus Indexed), 26th September 2021- 27th September 2021
21.	Siti Fatimah Ab Ghaffar, Nurul Hafizah Mohd Yasin, Hasif Rafidee Hasbollah. (2021). The benefits of traditional postnatal practices in Malaysia: A narrative review of cultural beliefs vs scientific findings. The 9th International Seminar on Entrepreneurship, Business And Technology (Scopus Indexed), 26th September 2021- 27th September 2021
22.	Siti Zamanira Mat Zaib, Nurul Hafizah Mohd Yasin. (2021). Financial Alternative Resources Among Halal Entrepreneurs: Challenges to adopt Islamic financing resources, The 9th International Seminar on Entrepreneurship, Business And Technology (Scopus Indexed), 26th September 2021- 27th September 2021
23.	Nurul Hafizah Mohd Yasin, Derweanna Bah Simpong, Nur Farihin Hadi Khan, Mazne Ibrahim. (2021). Rizbrunana: Advances in high fibre biscuit using brown rice and banana peel. Carnival of Research and Innovation: Virtual International Edition, 20-21 September 2021.

24.	Nurul Hafizah Mohd Yasin , Nur Haiza Nordin; Nur Naddia Nordin; Nik Noorhazila Nik Mud; Siti Zamanira Mat Zaib, Fadhilahanim Aryani Abdullah, Nur Dalila Mat Yusoff, Nurul Fardila Abdul Razak. (2021). Fund for food: A campus Food pantry toolkit to help fight hunger on campus. Carnival of Research and Innovation: Virtual International Edition, 20-21 September 2021.
25.	Mohd Fadil Mohd Yusof, Siti Salina Saidin, Nurul Hafizah Mohd Yasin , Siti Fatimah Ab. Ghaffar, Nur Farihin Abd Hadi Khan. (2021). Islamic Hfitracker: Islamic Health and Fitness Tracker Mobile Application for Health Lifestyle. Carnival of Research and Innovation: Virtual International Edition, 20-21 September 2021.
26.	Nurul Hafizah Mohd Yasin , Nur Haiza Nordin; Nur Naddia Nordin; Nik Noorhazila Nik Mud; Siti Zamanira Mat Zaib. (2021). Fund for Food: A campus Food Pantry Toolkit to Help Hunger on Campus. International Exhibition & Symposium on Productivity, Innovation, Knowledge & Education (iSPIKE). 1-15 September 2021
27.	Nurul Hafizah Mohd Yasin , Derweanna Bah Simpong, Nur Farihin Hadi Khan, Mazne Ibrahim. (2021). Rizbrunana: Advances in high fibre biscuit using brown rice and banana peel. International Exhibition & Symposium on Procutivity, Innovation, Knowledge & Education (iSPIKE). 1-15 September 2021
28.	Nurul Hafizah Mohd Yasin, Razli Che Razak, Fadhilahanim Aryani, Nurhaiza Nordin, Nur Naddia Nordin, Mohd Safwan Ghazali. Investigating the Role of Job Demands and Job Resources in Predicting Burnout among Nursing Home Nurses (2022). The 1st International Conference on Entrepreneurship, Innovation, and Technology 2022 (SCOPUS CONFERENCE) (ICEIT 2022), Universiti Malaysia Kelantan, 28-29 Oct 2022.
29.	Nurul Hafizah Mohd Yasin, Mazne binti Ibrahim, Nur Farihin Abd Hadi Khan, Zaimatul binti Awang, Mohd Hafzal Abdul Halim1, Siti Salina Saidin, From Waste to Health: An innovation of High-Fiber Biscuit Using Brown Rice and Banana Peel. (2022). The 1st International Conference on Entrepreneurship, Innovation, and Technology 2022 (SCOPUS CONFERENCE) (ICEIT 2022), Universiti Malaysia Kelantan, 28-29 Oct 2022.
30.	Hasnina Hassan, Roslizawati Che Aziz, Nurul Hafizah Mohd Yasin, Ruzanifah Kosnin, Suchi Hassan and Mohd Hafzal Abd Halim. Factors of Islamic City Image in Kota Bharu Islamic City through View of Visitors using Structural Analysis Approach. (2022). The 1st International Conference on Entrepreneurship, Innovation, and Technology 2022 (SCOPUS CONFERENCE) (ICEIT 2022), Universiti Malaysia Kelantan, 28-29 Oct 2022.

CONSULTANCIES

NO.	NAME	TOTAL COST	DATE	POSITION
1.	UMKBV	RM1500	6.8.2020-28.11.2021	Consultant
2.	MINISTRY OF AGRICULTURE	RM5000	29.9.2021-30.9.2021	Consultant
3.	PUSAT JAGAAN SITI NOOR AINI	RM5000	2.8.2021-1.8.2021	Consultant
4.	PROJEK GERAK GEMPUR BOOKEEPING	-	24-30 OKT 2015	Consultant

5.	PROJEK KEUSAHAWANAN PELAJAR - KIOSK	-	2 MEI 2016	Mentor
6.	SYARIKAT PELAJAR- NURUL HANIS ULFAH BINTI ABDULLAH	-	20 NOV 2016	Adviser
7.	PROJEK BEGINNERS INNOVATION EXHIBITION AND ENTREPRENEURSHIP	-	7-22 JUN 2021	Mentor
8.	PROJEK SUKARELAWAN	-	16 DIS-16 JAN 2021	Consultant

SUPERVISION OF GRADUATE THESES

NO.	NAME	RESEARCH TITLE	STATUS	LEVEL
1.	Noor Nabillah Binti Noor Azman	Practice Analysis of Practicioners in Prosthetic & Orthotic Industry in Malaysia	Graduated on 21.1.2019	Master
2.	Muhamad Ridwan Bin Jamaludin	Factors Influencing the Intention to Leave among Care Workers of Nursing Home in	Graduated on 01.12.2020	Master
3.	Adlina Binti Azmi	Pandemic Outbreak and Mental Health among Malaysian Home Care Staff	Semester 1	Master
4.	Nur Amiera Binti Zaidi	Factors Influencing The Intention Become Herb-Based Products Entrepreneur In Malaysia	Semester 3	Master
5.	Fauziah Bt Shamsudin	The Determinants of Franchisee's Business Sustainability in Food and Beverage Sector in Malaysia	Semester 7	PhD
6.	Muhammad Fikry Hadi	Analisis Pengentasan Kemiskinan Di Provinsi Riau	Semester 5	PhD
7.	Nur Amiera Binti Zaidi	Factors Influencing The Intention Become Herb-Based Products Entrepreneur In Malaysia	Semester 3	PhD

AWARD & RECOGNITION

NO	AWARD NAME	RESEARCH TITLE	LEVEL/ AWARD	YEAR
1.	Pameran Penyelidikan Dan Inovasi	Customer re-patronage intention to improve service performance in local fast-food restaurant	National/ Bronze	2016
2.	Karnival Penyelidikan Dan Inovasi Umk	A campus food pantry model	National/ Bronze	2020
3.	Virtual Innovation Competition	Rizbrunana: advances in high-fibre biscuit using brown rice and banana peel	National / Gold	2021
4.	Beginner Innovation & Entrepreneurship Exhibition 2021	Avocado el cabello oil (natural hair serum)	National / Gold	2021
5.	Universiti Malaysia Kelantan	Anugerah gemilang universiti kategori keusahawanan	Universiti	2015
6.	Universiti Malaysia Kelantan	Anugerah perkhidmatan cemerlang 2017	Universiti	2017
7.	The 1st International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity (iMIT SIDC2017)	Advances in high fibre biscuit using brown rice and banana peel	International Gold	2017
8.	The 1st International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity (iMIT SIDC2017)	Advances in high fibre biscuit using brown rice and banana peel	International Special Award	2017
9.	The 1st International Malaysia-Indonesia-Thailand Symposium on Innovation and Creativity (iMIT SIDC2017)	Ipomea Crunchy Crunch Cereal	International Silver	2017
10.	Social Innovation Ideas Competition	Campus Food Pantry	International Top 10 Finalist	2020
11.	3rd Beehive International Social Innovation Conference	Adoption of food bank program among university students in Malaysia	International Second Best Paper Award	2020
12.	1st International Business and Management Virtual Innovation & Invention of Ideas Competition (VIIC)	RIZBRUNANA: Advances in high fibre biscuit using brown rice and banana peel	International Silver	2021

13.	International Exhibition & Symposium on Productivity, Innovation, Knowledge & Education (iSPIKE)	RIZBRUNANA: Advances in high fibre biscuit using brown rice and banana peel	International Gold	2021
14.	International Virtual Expo of Innovation Product and System Design 2021	Fund for food: Food pantry complete guide to help fight hunger on campus	International Silver	2021
15.	International Virtual Expo of Innovation Product and System Design 2021	Rizbrunana: From waste to healthy high fibre biscuit	International Gold	2021
16.	International Digital Innovation and Invention Challenge 2021	A campus food pantry toolkit	International Silver	2021
17.	Virtual International Research and Innovation Symposium and Exposition	Fund for food: Food pantry complete guide to help fight hunger on campus	International Gold	2021
18.	Carnival of Research and Innovation: Virtual International Edition	Fund for food: Food pantry complete guide to help fight hunger on campus	International Gold	2021
19.	Carnival Of Research and Innovation: Virtual International Edition	RIZBRUNANA: Advances in high fibre biscuit using brown rice and banana peel	International Gold	2021
20.	International Exhibition & Symposium on Productivity, Innovation, Knowledge & Education (iSPIKE)	Fund for food: A campus Food pantry toolkit to help fight hunger on campus	International Gold	2021
21.	Carnival of Research and Innovation: Virtual International Edition	Islamic HfitTracker	International Bronze	2021
22.	Carnival Of Research and Innovation 2022	Advances in High-Fibre Biscuit Using Brown Rice and Banana Peel: From Waste to Health	International Gold & Best Award	2022
23.	Carnival of Research and Innovation 2022	Banana Peel Massage Soap: From Waste to Health	International Silver	2022
24.	Virtual Research and Innovation Exhibition UniMAP (EREKA) 2022	Rizbrunana High Fiber Biscuit: From Waste to Health	International Silver	2022
25.	Virtual Research and Innovation Exhibition UniMAP (EREKA) 2022	Food Pantry guideline: Fund for food to help fight hunger on campus	International Gold	2022

26.	International Research and Innovation Symposium and Exposition 2022 (RISE 2022)	Rizbrunana High Fiber Biscuit: From Waste to Health	International Gold & Best Award	2022
27.	Borneo Innovation Festival 2022	Rizbrunana: From Waste To Premium High Fiber Biscuit	International Gold	2022
28.	MTE 2022 SDG International Innovation Awards & Expo	Rizbrunana: From Waste To Premium High Fiber Biscuit	International Gold	2022
29.	PECIPTA 2023	Rizbrunana: From Waste To Premium High Fiber Biscuit	International Gold	2022

Speaker

NO.	PROGRAM	TITLE	DATE	VENUE
1.	Kursus Amalan Hidup Sihat	Amalan Hidup Sihat	27-29 Ogos 2014	Gambang Resort City, Pahang
2.	Proceeding from Inaugural World Congress in Anti-Aging, Aesthetic, Regenerative, Nutritional and Exercise Medicine (WAAARNEM)	Nutrition Information: Do Adults in Kota Bharu Kelantan Understand The label?	28-30 April 2017	Sheraton Imperial Kuala Lumpur, Malaysia.
6.	Program Pemakanan Sihat	Pemakanan & Gaya Hidup Sihat	11 Mac 2021	Googlemeet (Online)
4.	Program pemakanan Sihat	Halalan Toyyiba: Tips Pemakanan dan Gaya Hidup Sihat	8 Jun 2021	Facebook (Online)
3.	Webinar Perniagaan Global Dimensi Baru usahawan Industri Asas Tani	Perniagaan Global Dimensi Baru	29-30 September 2021	Googlemeet (Online)
5.	Kursus Mesyuarat, Insentif, Konvensyen & Pameran	Mental Health Awareness	20 Disember 2021	Zoom (Online)
7.	Coffee Talk	Winning tips in Innovation Competition	30 Disember 2021	Googlemeet (Online)
8.	Kursus Metodologi Penyelidikan	Quantitative Approach in Research	14 September 2022 (Rabu)	UMK Kampus Kota
9.	Kursus Metodologi Penyelidikan	Research Methodology	11 Ogos 2022 (Khamis)	UMK Kampus Kota

Reviewer

No.	Title	Name of Journal/ proceeding	Year
1.	Measuring Students Awareness on Food Related Factors: The Role of Attitude, Price, Hygiene, and Food Safety	Journal of Entrepreneurship & Business (JEB)	11 Disember 2021
2.	The Involvement of Local Skilled Labour in Malaysia's Construction Industry	Frontiers	4 March 2022
3.	Invited Reviewer	Journal of Entrepreneurship & Business (JEB)	2022
4.	Invited Reviewer	1st International Conference on Entrepreneurship, Innovation, and Technology 2022 (SCOPUS CONFERENCE) (ICEIT 2022)	28-29 October 2022

CONTRIBUTION

i. UNIVERSITY LEVEL

NO.	POSITION	LEVEL	YEAR
1.	AJK INTERNATIONAL SEMINAR ON ENTREPRENEURSHIP AND BUSINESS 2014	UMK	2014
2.	AJK PERTANDINGAN BUSINESS APPERENTICE	UMK	2015
3.	AJK INTERNATIONAL SEMINAR ON ENTREPRENEURSHIP AND BUSINESS 2015	UMK	2015
4.	PROGRAM GERAK GEMPUR BOOKEEPING	UMK	2015
5.	AJK 1 ASEAN ENTREPRENEURSHIP SUMMIT	UMK	2015
6.	PROGRAM KELUARGA ANGKAT KEUSAHAWANAN	UMK	2016
7.	PENYELARAS PROSPEK	UMK	2017
8.	AJK BENGKEL PENGURUSAN KEWANGAN	UMK	2017
9.	AJK INTERNATIONAL SEMINAR ON ENTREPRENEURSHIP AND BUSINESS 2017	UMK	2017
10.	AJK KARNIVAL PERUMAHAN PENJAWAT AWAM	UMK	2017

11.	PROGRAM NGETEH@ PROSPEK	UMK	2017
12.	PEMPAMER JOM MASUK IPT	UMK	2021
13.	FASILITATOR UNILEEB	UMK	2021

ii. FACULTY LEVEL

NO.	POSITION	LEVEL	YEAR
1.	AJK KAJIAN PASARAN PROGRAM KEUSAHAWANAN	FKP	2014
2.	AJK KEUSAHAWANAN FAKULTI	FKP	2014
3.	AJK PENERBITAN DAN PROMOSI FAKULTI	FKP	2014
4.	AJK PENYELIDIKAN DAN INOVASI	FKP	2014
5.	AJK KIOSK KEUSAHAWANAN PELAJAR	FKP	2016
6.	AJK PENYELIDIKAN DAN INOVASI	FKP	2016
7.	AJK PASCASISWAZAH FAKULTI	FHPK	2016
8.	AJK PEMBANGUNAN PROGRAM FAKULTI	FHPK	2016
9.	AJK PENYELIDIKAN FAKULTI	FHPK	2016
10.	AHLI JAWATANKUASA ELYSIAN SPA	FHPK	2017
11.	AJK FHPK WEEK 2017	FHPK	2017
12.	AJK SEMAKAN KURIKULUM	FHPK	2017
13.	AJK ICGPA	FHPK	2017
14.	AJK KEUSAHAWANAN ELYSIAN SPA	FHPK	2017
15.	AJK SYARAHAN AGE COUCIL	FHPK	2017
16.	AJK KEUSAHAWANAN FAKULTI	FHPK	2017
17.	AJK ICOHOT	FHPK	2021
18.	AJK PEMBANGUNAN PELAJAR	FHPK	2021
19.	AJK PROGRAM WELLNESS TALK	FHPK	2021
20.	AJK SPA & WELLNESS VIRTUAL BOOTCAMP	FHPK	2021

iii. NON-ACADEMIC CONTRIBUTION

NO.	POSITION	YEAR
1.	AJK PROGRAM KELUARGA ANGKAT (MAKEOVER) KEUSAHAWANAN	2014
2.	AJK GERAK GEMPUR BOOKEPING UNTUK USAHAWAN	2015
3.	AJK 1 ASEAN ENTREPRENEURSHIP SUMMIT	2015
4.	AJK PERTANDINGAN BUSINESS APPERENTICE	2015
5.	PENASIHAT KARNIVAL JOM SIHAT 2.0	2015

6.	PENASIHAT HEALTH AND BEAUTY CARNIVAL	2016
7.	PENASIHAT KARNIVAL JOM SIHAT 3.0	2016
8.	AJK KIOSK KEUSAHAWANAN PELAJAR	2016
9.	PENASIHAT BUBBLE GLOW NIGHT RUN	2016
10.	AJK BENGKEL PENGURUSAN KEWANGAN UNTUK USAHAWAN BESUT	2017
11.	PROGRAM KEMASYARAKATAN BERSAMA PEMIMPIN BESUT	2017
12.	AJK PROGRAM NGETEH@PROSPEK	2017
13.	PENASIHAT KARNIVAL WOW SIHAT	2017
14.	PENASIHAT PROJEK SPLASH RUN	2017
15.	AHLI KELAB SENAMROBIK NEGERI KELANTAN	2017
16.	FASILITATOR PROGRAM UNIVERSITY LEADERS EDUCATORS BOOTCAMP	2021

IV. COMMUNITY SERVICES

No.	PROGRAM	YEAR
1.	AJK PROGRAM KELUARGA ANGKAT (MAKEOVER) KEUSAHAWANAN	2014
2.	AJK GERAK GEMPUR BOOKEPING UNTUK USAHAWAN	2015
3.	AJK BENGKEL PENGURUSAN KEWANGAN UNTUK USAHAWAN MIKRO BESUT	2017
4.	PROGRAM KEMASYARAKATAN BERSAMA PEMIMPIN BESUT	2017
5.	AJK PROGRAM NGETEH@PROSPEK	2017
6.	SUKARELAWAN PICTURESQUARE PROJECT	2020
7.	SUKARELAWAN INFAQ JUMAAT	2021
8.	PENYELIA PROJEK KESUKARELAWAN	2021
9.	SUKARELAWAN PROGRAM BREAKFAST FOR FREE	2021