



CURRICULUM VITAE

NUR AZIMAH BINTI OTHMAN

PERSONAL DETAILS

Address: Lot 1318 Kampung Kelubi Jalan Machang,
16800 Pasir Puteh Kelantan.

Cont. Num: 013 9403529

Marital Status: Married

Date of Birth: 16th September 1989

Email Address: azimah.o@umk.edu.my

ACADEMIC QUALIFICATION

2014- 2015	Universiti Teknologi MARA Shah Alam Master in Gastronomy
2011-2013	Universiti Teknologi MARA Shah Alam Bachelor of Science (Hons) in Culinary Arts Management
2007-2010	Universiti Teknologi MARA Dungun, Terengganu Diploma in Culinary Arts
2006	Sekolah Menengah Kebangsaan Kamil Pasir Puteh Kelantan Sijil Pelajaran Malaysia (SPM)

CAREER ACHIEVEMENT		
Start	To	Position Held
Sept 2017	Present	Lecturer (Contract), DS 45 Hospitality Department Faculty of Hospitality, Tourism & Wellness, University of Malaysia Kelantan (UMK) Kota Campus, Kelantan Malaysia.
Feb 2013	Feb 2014	Commis II Garde Manger Department, Langkawi Lagoon Resort, Langkawi Kedah.
Oct 2013	Oct 2013	Part Time Teaching Staff Langkawi Tourism Academy @ KKLingawi

RESEARCH INTEREST
<ul style="list-style-type: none"> • Culinary Arts • Hospitality • Marketing

MASTER DISSERTATION	
1.	<i>“The Influences of Online Food Images Towards People’s Behavioural Intention to Visit a Restaurant”</i> Master Dissertation Universiti Teknologi MARA Shah Alam (2016)

JOURNAL (INDEXING JOURNAL/ ISI / SCOPUS)	
2018	
1.	<i>Derweanna Bah Simpong, Mohd Salehuddin Mohd Zahari, Rahmat Hashim, Hamizad Abdul Hadi, Azimah Othman</i> <i>“Does Government Support Increase the Involvement of Orang Asli Entrepreneurs in Malaysia Mainstream Business?”</i> International Journal of Academic Research in Business and Social Sciences, 8(17), 310–323

CONFERENCES PROCEEDINGS	
2018	
1	Abdullah Muhamed Yusoff , Nurul Fardila Abdul Razak, Nur Azimah Othman. “Factor Determining Customers Revisit Intention to Dine at Upscale Malay Ethnic Restaurants” Proceeding International Conference on Tourism, Technology and Business Management (ICTTBM), 2018

AWARDS RECEIVED	
2019	
1.	Silver Medal Interactive Learning System for F&B Management Course. Nurashikin A.Ridzuan, Derweanna Bah Simpong, Nur Azimah binti Othman, Harnidah Binti Samengon, Nor Amira Mohd Razali.
2.	Bronze Medal A.I.P.D Model: Empowering Entrepreneurial Attributes Through Interactive Fun Learning at The Early Years Education. Wan Farha Wan Zulkifli, Roslizawati Che Aziz, Derweanna Bah Simpong, Nur Azimah Othman, Normaizatul Akma Saidi, Hazyati Hashim.

AWARDS RECEIVED	
2018	
1.	Gold Medal Akok Premix iCompex 2018, Politeknik Sultan Abdul Halim Muadzam Shah.
2.	Gold Medal Akok Premix Pameran Penyelidikan & Inovasi Universiti Malaysia Kelantan
3.	Silver Medal for Poster Knowledge, Attitudes and Practices About Dengue Fever Awareness Among Pengkalan Chepa Residents. 2nd Hospitality, Tourism & Wellness Colloquium 2018 (HoTWec 2.0) Diversity of Hospitality, Tourism and Wellness World Volume 3 Wellness Usha Nanthinni A/P K. Sagarani, Ramyah A/P Murali, Farah Najihah bt Mohd Yusoff, Boon Phee Theng & Nur Azimah Othman

4.	<p>Silver Medal for Poster Awareness of Factors Influencing to Diabetes Mellitus Among Adults in Kota Bharu. 2nd Hospitality, Tourism & Wellness Colloquium 2018 (HoTWeC 2.0) Diversity of Hospitality, Tourism and Wellness World Volume 3 Wellness</p> <p>Daneswary Doraisamy, Farah Nur Adila Ahmad Nordin, Nor Shahidatul Fasidah Mohd Zambri, Nur Najihah Haron & Nur Azimah Othman</p>
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THESIS/ DISSERTATION/ ACADEMIC TRAINING PAST AND PRESENTLY SUPERVISED				
Undergraduate				
1.	Knowledge, Attitudes and Practices About Dengue Fever Awareness Among Pengkalan Chepa Residents.	Usha Nanthinni A/P K. Sagar, Ramyah A/P Murali, Farah Najihah bt Mohd Yusoff, Boon Phee Theng	Completed (UMK) 2018	Main Supervisor
2.	Awareness of Factors Influencing to Diabetes Mellitus Among Adults in Kota Bharu	Daneswary Doraisamy, Farah Nur Adila Ahmad Nordin, Nor Shahidatul Fasidah Mohd Zambri, Nur Najihah Haron	Completed (UMK) 2018	Main Supervisor
3.	Driven Factors of Participation in Physical Activity Among Universiti Malaysia Kelantan Students in City Campus.	Noor Hasniza Ahmad, Thibasree Chandran	Completed (UMK) 2018	Main Supervisor

RESEARCH/ CONSULTANCY				
No.	Title	Finance/ Sponsor	Research Status	Total Amount (RM)
1.	SGJP Sustainable Food Waste Practices Among Small Medium Enterprise (SME) Restaurant Operators in Penisular Malaysia	SGJP <i>(Head Researcher)</i>	In Progress	(RM 5,600)
2.	SGJP Factors that Affecting Turnover Intention of Hotel Employees	SGJP <i>(Co- Researcher)</i>	In Progress	(RM 5,600)
3.	Kumpulan Perunding Bagi Projek Pemerksaan Komuniti Bachok Melalui Program Pembinaan Kapasiti Berimpak Lestari	Yayasan Sejahtera & InSpek UMK	In Progress	(RM54, 100)

INVOLVEMENT IN ASSOCIATIONS, BOARDS, COMMITTEE, ETC.	
Lantikan Sebagai Ahli Jawatankuasa Khidmat Komuniti Bersama Rumah Kanak-kanak Mini Kelantan (2019)	Universiti
Lantikan Sebagai Panel Penilai <i>Mock Interview</i> Bagi Kursus Pembangunan Profesional dan Hospitaliti (AHS3123) Pada Semester September Sesi 2018/2019	Universiti
Lantikan sebagai Ahli Jawatankuasa Makanan dan Minuman Kolokium HOTWEC 2.0 2018	Universiti
Lantikan sebagai Ahli Jawatankuasa Makanan dan Minuman Majlis Anugerah Gemilang dan Pra Graduasi Pelajar Tahun Akhir FHPK 2018	Universiti
Gotong-royong Perdana Anjuran Majlis Perbandaran Kota Bharu (MPKB)	Komuniti
Lantikan sebagai Ahli Jawatankuasa Penyediaan Makanan Sempena Mesyuarat Lembaga Pengarah Universiti Bilangan 1/2018	Universiti
Lantikan Sebagai Ahli Jawatankuasa Semakan Kurikulum Program Pra Siswazah FHPK	Universiti
Lantikan Sebagai Panel Penilai Pertandingan Projek Perniagaan bagi Kursus Pembangunan Produk Hospitaliti Semester September 2017/2018	Universiti
Lantikan Sebagai Panel Penilai <i>Best Poster</i> 1 st Colloquium for Final Year Project 2017	Universiti
Peserta bagi Program Siswapreneur Showcase 2017	Universiti
Lantikan Sebagai Ahli Task Force Anugerah Kualiti Naib Canselor (AKNC) FHPK 2017	Universiti
Koperasi UMK	Universiti
Kelab Kebajikan Staf UMK (KKSU)	Universiti
Penasihat Akademik	Universiti
Lantikan sebagai Pewasit Kertas Kerja Konseptual Bagi Projek Penyelidikan Tahun Akhir FHPK	Universiti

Lantikan Sebagai Penyelia Projek Penyelidikan Hospitaliti I (AHS4112)	Feb 2018/2019
Lantikan Sebagai Penyelia Latihan Industri FHPK	Feb 2018/2019
Lantikan Sebagai Penyelia Latihan Industri FHPK	Feb 2017/2018
Lantikan Sebagai Ahli Jawatankuasa Kewangan Keusahawan The Faculty Basil Leaves	01/01/2018-31/12/2019
Lantikan Sebagai Panel Penilai bagi Student in Interprise Programme I (SIEP) AFT4012)	Sept 2018/2019
Lantikan Sebagai Ketua Pengawas Dan Pengawas Bagi Sesi September 2018/2019 Kampus Kota	Sept 2018/2019
Lantikan Sebagai Ketua Pengawas Dan Pengawas Bagi Sesi Februari 2017/2018 Kampus Kota	Feb 2017/2018
Lantikan Sebagai Ketua Pengawas Dan Pengawas Bagi Sesi September 2017/2018 Kampus Kota	Sept 2017/2018
Lantikan Sebagai Penyelia Projek Penyelidikan Kesihatan I (AWS4112)	Feb 2017/2018
Lantikan Sebagai Penyelia Projek Penyelidikan Kesihatan II (AWS4112)	Sept 2018/2019
Lantikan Sebagai Penyelaras dan Pengajar Kursus Pengurusan Restoran dan Perkhidmatan Makanan (AHS3063)	Feb 2018/2019
Lantikan sebagai Pengajar Kursus Pengurusan Makanan dan Minuman (AHS4103)	Sept 2018/2019
Lantikan Sebagai Pengajar Kursus Pengurusan Restoran dan Perkhidmatan Makanan (AHS3063)	Feb 2017/2018

COMMUNITIES SERVICES/ COMMITTEE

1.	Khidmat Masyarakat Bersama RISM Zon Timur, JUPEM Kelantan dan Jabatan Perkhidmatan Makanan UiTM Kampus Puncak Alam 2018 (Community)
2.	Pengarah Projek Khidmat Komuniti Bersiri bersama Rumah Kanak-kanak Mini Kelantan 2019 (University)

TEACHING AND EDUCATION	
1.	Restaurant and Foodservice Management/ Basic Kitchen
2.	Introduction to Hospitality Industry
3.	Food and Beverage Management

TRAINING / COURSES ATTENDED			
	DATE ATTEND		TRAINING/ COURSES
FHPK UMK	4 Apr 2019	6 Apr 2019	Bengkel Pengemaskinian Manual Cara Kerja (MPK) FHPK
FHPK UMK	14 Feb 2019	16 Feb 2019	Bengkel Penyeliaan Dan Penyediaan Dokumen Semakan Kurikulum Dan MQA 01
FHPK UMK	11 Feb 2019	12 Feb 2019	Bengkel Penyeliaan Dan Penyediaan Projek Tahun Akhir (PPTA) Dan SIEP
PUSAT PENGAJARAN DAN PEMBELAJARAN (UMK)	11 Apr 2018	21 Apr 2018	Kursus Asas Pensijilan Pengajaran Dan Pembelajaran P&P