

# Nur Ida Fatimah Che Shalifullizam (PhD)



A confident person, dynamic and active, self-starter, strong willed, decisive and very confident. I am also goal oriented and organize well my daily routine. In addition, I am optimistic and set high standard in my work quality. In the same time, also punctual in meeting deadline and schedule oriented.

✉ ida.fatihah@gmail.com

☎ 0139236220

📍 Lot 2048, Lorong Limau Gedangsa 1, Kg Gong Limau,  
24000 Kemaman, Kemaman, Malaysia

## EDUCATION

### PhD in Hospitality and Tourism Taylor's University

03/2018 - 03/2021

Pass with minor correction

Courses

- Hospitality and Tourism

### Foodservice Management UiTM, Puncak Alam

2015 - 2016

3.59

Courses

- Bachelor and Master  
Degree (Sc) Foodservice  
Management

## WORK EXPERIENCE

### Pegawai Tadbir (Kontrak) Kementerian Ekonomi

Menjalani Kajian Separa Penggal RMK-12 bagi kajian penyenggaraan aset kerajaan dan penggunaan pengangkutan awam mengikut modal share.

Contact : Pn Malathy Narayanan - 0196627716

### Product Specialist Efferty International Sdn Bhd

03/2022 - 06/2022

Achievements/Tasks

- Handle all the sales for stokist
- Responsible to handle live session in media social for nutrition, product knowledgement, and testimoni

### Operation Admin Assistant/ Document Controller

Kemaman Bitumen Company

2021 - 2022

Achievements/Tasks

- Responsible to keep track of legal documents for instance receipts, contracts from clients and blueprints to ensure action require by documents done

Contact : Mr Aidil Azmanizam Abd Azid - 012 9876012

## SKILLS

Leadership

Teamwork

Microsoft Office

SPSS

Partial Least Square (PLS)

SAP

Google Sketch Up

## STRENGTH

Excellent in information delivery

Able to develop interaction with audience

Engaging Audience with creativity

## ZEAL

Able to work under stress condition

Able to work under low supervision

Willing to learn new thing

Willing to start from bottom

May start anytime

## PUBLICATION

Perspective on Quality of Care and Satisfaction among Geriatric Patient-Tourist : Case Study in Klang Valley (11/2021)

4th Bogor International Conference for Social Sciences 2022

Voluntourism sustainability : A case of Malaysia east coast island destinations (09/2021)

Asia Pacific Tourism Association

Fast-food restaurant consumer preferences in using self-service kiosk : An empirical assessment of the 4As marketing mix (2022)

Journal of Culinary Sciences & Technology

## LANGUAGES

Bahasa Melayu

Native or Bilingual Proficiency

English

Full Professional Proficiency