



FADHILAHANIM ARYANI BINTI ABDULLAH

Msc. Science Education and ICT (UM)/Bsc Comp.science with edu(chemistry)(UTM)/
PostGrad Diploma entrepreneurship education(UMK)/ SME business administration Profesional certificate
(WAVE Academy UK)/ Business Administration profesional certicate(MyWin academy)/Certified Financial
Consultant(FIMM) / Entrepreneurship mentor Coaches(Wowlabs UK)/ Ongoing PHD Innovation management
in health tourism(UMK)
aryani.a@umk.edu.my

Employment Experiences:

- 1) Lecturer UMK (2014-Now)
- 2) Pegawai Pendidikan Siswazah, DG44 (2003-2014)
 - SMK Putera, Kelantan
 - SMK Segambut, WP Kuala Lumpur
 - SMK USJ 8 Selangor
 - SMK Ladang Kerilla, Kelantan
 - SMK Datin Onn Jaafar Johor
 - SMK Jementah Johor
- 3) Perunding Kewangan
 - CIMB wealth advisor
 - Public mutual
- 4) Restaurant crew- Marry Brown UTM
- 5) Kensheisha Sdn. Bhd-operator

AWARDS AND RECOGNITION

GOLD medal:

GOLD MEDAL K-Inovasi KPT-UKM (2019)
GOLD MEDAL IN ITEX –SMEII (2019)
GOLD MEDAL IN TEACHING
ENHANCEMENT AND LEARNING
INNOVATION CARNIVAL (TELIC 2019)
GOLD medal in CRI UMK 2020 (SMEii)
Gold medal in CRI UMK (Smoke Food)

Silver medal:

SILVER MEDAL IN TEACHING
ENHANCEMENT AND LEARNING
INNOVATION CARNIVAL (TELIC 2018)
SILVER MEDAL IN MOOC COMPETITION
Silver medal in CRI 2019 (Go-Fit)

Bronze medal:

BRONZE MEDAL PERTANDINGAN K-
INOVASI
BRONZE MEDAL in IUCEL

Best paper award:

ISEB2018

Publication:

1. MOOC : *Bioproducts* (2015)
2. MOOC : *Food Bioprocessing* (2018)
3. *Coffee table book : beehive@UMK-an initiative towards social innovative entrepreneurship*, 2016
4. *Modul of Social innovation Lab 1: Idea generation*
5. *Modul of Social innovation Lab 2: Business Model canvas*
6. *Modul of Social innovation Lab 3: development of business*
7. *Modul of Social innovation Lab 4: Social innovations lab*
8. *Chapter in book ; Usahawan Kelantan : Hanya Langit Menjadi Sempadan* (2018)- Ummi Zarinah, Ismail Budu Cap Ketereh Dan Habsah Hassan
9. *Chapter in book : Homestay Asean* (2020)
10. *Chapter in book : Penggunaan ICT Dalam Pemasaran Ekopelancongan* (2020)
11. *The Intention Level among Felda Youth to Re-Migrate from City for Livestock Entrepreneurship: A Preliminary Study* (2018)
12. *Validity and reliability of instrument to measure social media skills among small and medium entrepreneurs at Pengkalan Datu River* (2017)
13. ***Tahap Kompetensi Pengajaran Guru Pelatih Kimia Sesi 2003/04 fakulti Pendidikan Universiti Teknologi Malaysia* (2014)**
14. *Sme's Innovation Model For Smes Success In Malaysia* (2018)
15. *Innovation Based Capability And Competency For Successful Smes Industry In Malaysia* (2018)
16. *Digital Literacy And Orientations Of Mobile Application Development Index For Cottage Industry In Malaysia* (2018)
17. *Customer Orientations of Mobile Application Development Index for Cottage Industry in Malaysia* (2016)

LEADER:

1. Sme Innovation Index: A Tools Of Innovation Performance Assessment For Malaysia Sme (2016-2017)
2. Customer acceptance and preference on smoke food products.(2019-2020)

MEMBER:

1. NRGS grant: NIC Rural entrepreneurship 2015-(member)
2. FRGS Grant: Model Development On The Level Of Inclination Among Felda Youth To Remigrate From City For Livestock Entrepreneurship(2017)
3. SGJP Grant: Kemahiran Media Sosial Dalam Kalangan Usahawan Kecil Dan Sederhana Di Lembangan Sungai Pengkalan Datu (2017)
4. -The Evaluation Of Shariah Compliance Hotel: The Case Of Kota Bharu Islamic City,Kelantan Malaysia.(2018)
5. Pembangunan Komuniti Melalui Projek Pemprosesan Dan Pemasaran Ikan Lunak (2018-2020)
6. International Grant: Empowering Youth Social Innovation Through 4entrepreneurial Activities (Beehive)(2015-2020)
7. Asean Grant UKM: Dana Cabaran Perdana Integrasi Asean: Peningkatan Ekonomi Homestay Tradisi Asean Melalui Pembangunan Keusahawanan (2018-2020)
8. Khazanah grant: Islamic Tourism Impact Investment In Kelantan (2017)
9. Graduate employability grant: Smart tourism: Tour guide(2019-2020)
10. GE grant: Perintis Unit trust Consultant (2019-2020)
11. MOA-UMK Grant: Pembangunan industri makanan hiran (2018-201)
12. KPT grant: Social enterprise@urban community (Tahfizpreneur)(2019-2020)
13. KPT Grant: Family Business (2019)
14. KPT Grant: pembangunan siswapreneur(2017-2018)
15. KPT High impact Grant: certified social innovation leader (2019-2020)
16. KPT High Impact Grant: pembangunan usahawan kayu komposit (2016-2017)
17. Determinants factors influence women intention to become entrepreneur in agro based industry in kelantan(2016)
18. Determinants of factor influence innovation barrier among SME in Kelantan.(2016)

20. Acceptance of e-commerce implimentation among food and beverage SME's in Selangor.(2016)
21. Intentions Towards Involvement In Entrepreneurial Activity Among Students From Higher Learning Institution In Kelantan (2016)
22. Determinants of factor influence the transfer of technology among small medium entreprise (SME) in Kota Bharu,Kelantan (2016)
23. Factors influence on accommodation selection among guestt in Kelantan.(2018)
24. Determinant of capability factors toward innovation in gastronomy tourism among travel agency in kelantan (2018)
25. Factors influence customer satisfaction towards innovation capabilities in gastronomic tourism in kota bharu, kelantan (2018)
26. Determine Factors influence sharia compliance adoption among hoteliance in Kota Bharu (2018)
27. The relationship of customer satisfaction towards customer loyalty in umrah travel agencies selection (2019)
28. The relationship of tourism development towards tourism destination competitiveness among higher education student in kelantan (2019)
29. Reveiling factors influence innovation perform,ance among budget hotel in east coast,malaysia (2019)
30. Utilization of online business among small food industry in rural Kelantan (2019)
31. Factors controlled gold jeweleries seasonal purchase among tourist in kelantan(2019)
32. Innovation management on health tourism.

Patern/ Intelectual property :

SME Innovation Capability Index (SMEICI)

Copywrite Application no : LY2018003857(2018)

Go Fit (2019) :

Consultancy:

Jurulatih Program Latihan Keusahawanan REMODE

Consultant syarikat FOOD PRO sdn. Bhd.

Consultant syarikat Trillion Sdn. Bhd

Mentor program Sosial business

Mentor Program Family Business

Mentor program siswapreneur

Subject matter expert untuk MOOC UMK

Teaching Area

Entreprise management, Keusahawanan Korporat
Gelagat Usahawan, Keusahawanan Strategik
Pengurusan Entreprise Baru, Asas Keusahawanan/
Tourism Culture &Heritage, Innovation Management,
Health Tourism, Entrepreneurship, Science, Ict, Tourism
Management., Islamic Tourism.

ADMINISTRATIVE & Leadership

Secretariat 1st International Media Literacy Conference

Director Beehive Social Innovation Bootcamp & Student Mobility Program Ke Korea Selatan

Secretariat 1st Beehive Social Innovation Conference (BISIC)

Secretariat 2nd Beehive Social Innovation Conference (BISIC)

Director 1st International Conference on Asean Food Heritage

Academic Coordinator for CoCurriculum department, UMK



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by Hanim aryani