



NUR FARIHIN BINTI ABD HADI KHAN



LECTURER

FACULTY OF HOSPITALITY,
TOURISM AND WELLNESS
(FHPK)

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ACADEMIC QUALIFICATIONS

2013

Master in Tourism Management, UiTM
Shah Alam (Minor in Event
Management)

2010

Bachelor Sc. (Hons) Tourism
Management, UiTM Shah Alam
(Minor in Foodservice Management)

2008

Diploma in Hotel Management, UiTM
Shah Alam

AWARDS

Anugerah Perkhidmatan Cemerlang (APC)
2016

BRONZE MEDAL

Intellectual Exposition IIEEX 2017, Kuala
Lumpur

BRONZE MEDAL

Innovation & Design on e-Learning (IIDEL)
during National University Carnival on e-
Learning (NUCEL), SACC Mall Shah Alam

RESEARCH INTEREST:

Hospitality operation and management,
Tourism Management

WORK EXPERIENCE

February 2014 till present:

Lecturer at Faculty of Hospitality, Tourism and Wellness
(Formerly joined Faculty of Business and Entrepreneurship)

Taught courses:

Spa Management and Aromatherapy, Hospitality Product
Development, Facilities Management, Current Issues in
Hospitality, Consumer Behaviour in Hospitality,
Restaurant Management and Foodservice, Basic Serving,
Product Innovation

May 2011 - Dec 2011:

Hospitality Lecturer at Segi College Sarawak Sdn. Bhd

Taught courses:

Introduction to Hospitality Studies, Facilities Operation,
Front Office Management, Banquet Management,
Housekeeping Management, Hotel and Resort Operation,
Airlines and Ticketing.

INDUSTRY EXPERIENCES

2010-2011

Al-Jawhara Group of Hotel, Dubai United Arab Emirates
Management Trainee (Award: Best Trainee)

2009

Perbadanan Sungai dan Pantai Melaka
Trainee for Malacca River Cruise

2008

Jabatan Muzium Sarawak
Trainee at Service office

2007

Miri Marriott Resort and Spa
Trainee at Front Office, Food and Beverage and
Housekeeping department

CONSULTANCY & EXPERTISE

- Subject Matter Expert (SME) Pengajaran berasaskan iPad
Peringkat Fakulti (2016)
- Facilitator for 7th Social Enterprise for Economic Development
(SEED) (2016)
- Graphic Designer for Faculty Bulletin (CAKNAWAN)
- Entrepreneurial Coach for 1ASEAN Mini Entrepreneurial Summit
(1AES) (2015)

TRAINING/PROGRAMS ATTENDED

2017

- Bengkel Pentaksiran Akademik, Pengajaran Dan Pembelajaran Siri II , FHPK
- Sesi Pembentangan Semakan Kurikulum Dan Program Akademik Baharu , FHPK
- Bengkel Penulisan Chapter In Book Bagi Skim Geran Jangka Pendek (SGJP)

2016

- Seminar geran 'Knowledge Transfer Programme' (KTP)
- Bengkel Pelan Strategik dan Pembangunan Program Baharu Fakulti Hospitaliti, Pelancongan dan Kesejahteraan (FHPK)
- Bengkel Pemurniaan CLO dan Pembentukan iCGPA, Fakulti Hospitaliti, Pelancongan dan Kesejahteraan (FHPK)
- Bengkel kajian kes (case study)
- e-Campus (moodle) training

2015

- Communication interpersonal skills (basic vocabulary skills), UMK Bachok
- Communication Interpersonal Skills (Pronunciation / Listening), UMK Bachok
- Projek Gerak Gempur Bookeeping Siri 1 Prospek Dan Projek Konsultansi Pelajar (3+1), UMK Kampus Kota
- Communication Interpersonal Skills (Basic Vocabulary Skills), UMK Bachok
- Forum Perkongsian Perspektif Pendidikan Tinggi Masa Hadapan, UMK Kampus Kota
- Town Hall Meeting Pelan Pembangunan Pendidikan Malaysia, UMK Kampus Kota
- Prime Entrepreneurial Lecture Series Bil1
- Bengkel Penyelidikan Bank Proposal Dan Fgrs : Fakulti Keusahawanan Dan Perniagaan (FKP), Bachok
- Bengkel Penulisan Tesis Dan Pengurusan Artikel Mendeley, UMK Kampus Kota
- Bengkel Pengenalan Kepada Sistem MyGrants Dan Permohonan RAGS, Kota Bharu
- 1 ASEAN Entrepreneurship Summit (1AES), KLCC Kuala Lumpur
- Program AKEPT Strategic Leadership Development (A-Slead) in Learning and Teaching: Learning Assessment Level 1 & 2 Kampus AKEPT, Bandar Enstek, Negeri Sembilan

PUBLICATION

PROCEEDINGS

1. **Khan, N. F. A. H.**, Aziz, Y. A., Saad, R., & Rahman, A. A. (2018). Preliminary Investigation of Environmental Practices among Homestay Operators. *International Journal of Academic Research in Business and Social Sciences*, 8(15), 263-276.
2. **Khan, N. F. A. H.**, Munir, N. M. N. M., Shuaib, A. S. M., Hamsani, N. H., & Aziz, R. C. (2017). Proposing Basic Guideline towards Green Practices of Malaysia Homestay. Paper presented at International Intellectual Exposition IIEX 2017, Kuala Lumpur.
3. **Nur Farihin** (2015, December). Conceptual Paper - Knowledge on Green Practices and Current Green Activities by Homestay Operators. Paper presented at Hospitality and Tourism Conference (HTC 2015), Malacca. (ISBN: 978-1-138-02932-3)
4. Norzuwana, Mohd Noor Ismail & **Nur Farihin** (2015, December). Assessment on Correlation between Screen Tourism 3P's Pull Factor and Viewers' Travel Intention. Paper presented at Hospitality and Tourism Conference (HTC 2015), Malacca. (ISBN: 978-1-138-02932-3)
5. Mohd Noor Ismawi, Norzuwana Sumarjan, **Nur Farihin** & Mohd Hafiz (2015, July). Movie Touring: The Influence Of Film On Viewers' Travel Intention, Paper presented at 8th Tourism Outlook Conferences, Mataram, Lombok, Indonesia (ISBN 978-602-73034-0-9)
6. Muhammad Faezi & **Nur Farihin** (2014). Passengers Satisfaction toward Service Quality: Case Study of Malaysia Low Cost XYZ Airlines. Paper presented at 3rd International Seminar on Entrepreneurship and Business (ISEB 2014), Kota Bharu Kelantan.
7. **Abd Hadi Khan**, Muhammad Safri & Md Pazil (2014, April). The 3P's Pull Factor as Drivers of Screen Tourism and Viewers' Travel Intention. Paper presented at 3rd International Conference on Business and Communication (ICBC 2014), Kuala Lumpur (ISBN: 978-967-5782-71-8)
8. **Abd Hadi Khan**, Sumarjan, Hassan & Ahmad (2013, September). The Effects of Place, Performance & Personality (3P's) Pull Factor of Screen Tourism and Viewers' Travel Intention. Paper presented at 1st International Hospitality and Tourism Postgraduate Conference 2013, Shah Alam (ISBN: 978-1-138-00151-0)